

Outreach Update

Board Meeting
February 11, 2025



Outreach Activities & Initiatives



AQ lantern Sponsorship Program

Launched the first four sponsored lanterns in the program.

DIY Air Clean Project – Senior Outreach

A new DIY Air Cleaner workshop to reach the aging population will be offered in the spring.

ACC Webinar

Attendance at the Alberta Capital Airshed Webinar on Air Quality & Aging.

Community Engagement

AQ Lantern Sponsorship Program

Air Quality Lanterns are a colourful indicator of local air quality.

Located in public spaces such as libraries and community Centres, Air Quality Lanterns raise air quality awareness and help people make decisions that may affect their health.

- Sponsorship investment is \$500 annually.
- Four sponsored locations to date: Peace River Municipal Library (sponsored by **ISLANDER OIL & GAS**), Northern Sunrise Administration Office & The Peace River Health Centre (both sponsored by **OBSIDIAN ENERGY**), and the Woodland Cree Nations Band Office (sponsored by **ENFINITE**).



Education



Alberta Capital Airshed Webinar

I participated in the Alberta Capital Airshed webinar, *Air Quality & Aging: Supporting Seniors in a Changing Climate*. As our climate continues to change, poor air quality is becoming a growing concern, particularly for vulnerable populations like seniors. Addressing these challenges is essential to protecting community health and well-being.

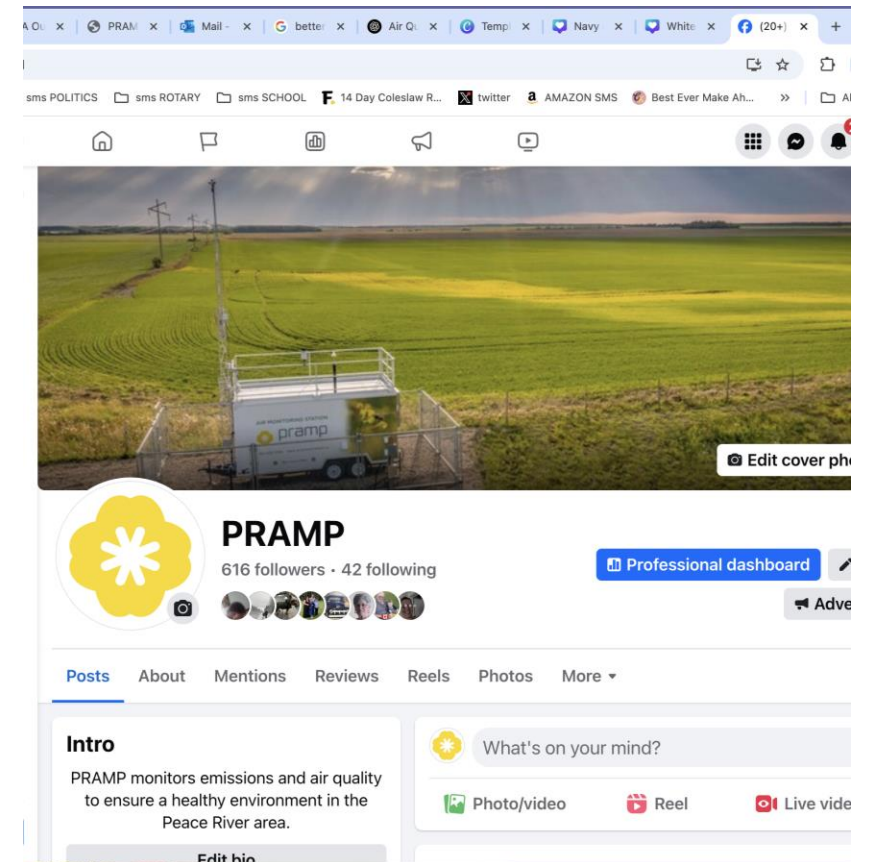
This webinar explored the intersection of air quality, aging, and community support. Key topics included:

- ❖ The impacts of air pollution on brain health, especially for seniors with dementia.
- ❖ The ways poor air quality events can intensify health risks for older adults.

As climate change continues to affect air quality, it is crucial to develop strategies that safeguard our aging population.

Coming up...

- **Promote air quality awareness to seniors and active youth:** facilitate programming designed to bring the message of air quality to the vulnerable population. I plan to take advantage of facilities where activities occur to connect with the identified groups.
- **Develop a more localized and interactive Facebook platform:** Implement a campaign that will include Board of Directors introduction videos, a community interfacing exercise to gauge awareness in our community, and more cross sharing with our community partners.
- **Air Quality Lantern Sponsorship Initiative:** Continue to promote sponsorship for the Air Quality Lantern Program, fostering community involvement and air quality awareness.



SAIT

Air Monitoring Methods Class February 5, 2025

Mike and Karla provided an introduction to PRAMP's monitoring, reporting and outreach.

Good questions from the students, and a very well done overview by Professor Mike.

