

# Outreach Update

Board Meeting

June 20, 2023



pramp

PEACE RIVER AREA MONITORING PROGRAM

# Recent Events and Programs

## Events

- Teachers' Convention
- SARDA (Falher)
- Trade Shows (Peace River, Grimshaw)
- Clean Air Day
  - Radio interview with Krista Park
  - draw for a bicycle

## Programs

- Bean Planting
- Vermicomposting
- Paper Making
- Photo contest (on-going)
- Social Media – focus on air quality messages



# Event Survey

- 130+ surveys completed at recent events
- Purpose: assess whether and how people are aware of PRAMP
- Results will shape future advertising and promotion



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## Pleased to Meet You!

PRAMP monitors air quality to ensure a healthy environment in the Peace River area. Thanks for stopping by to engage with us about your air - your feedback is important and appreciated. Thank you!

### How did you hear about us? (check all that apply) (Required)

- At today's event, nice to meet you!
- Move Up Magazine
- Newspapers
- Social media
- Radio
- Previous tradeshow/events
- Library
- School programs
- Other (list below)

Other:

### What would you like to know about air quality? (Required)

- How my actions affect air quality
- How air quality affects my health
- Where to find more information and resources
- I'm not sure
- Other (list below)



# New for 2023-24

- More Purple Air sensors and education for local air quality info
- New public and school sessions about AQHI and wildfire smoke
- Consider establishing idle-free zones
- More engagement with PRAMP member organizations



Purple Air Sensor



Treaty Days – Duncan's First Nation



# Monitoring Methods: Small Sensor

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