Outreach Update

Board Meeting June 20, 2023



Recent Events and Programs

Events

- Teachers' Convention
- SARDA (Falher)
- Trade Shows (Peace River, Grimshaw)
- Clean Air Day
 - Radio interview with Krista Park
 - draw for a bicycle

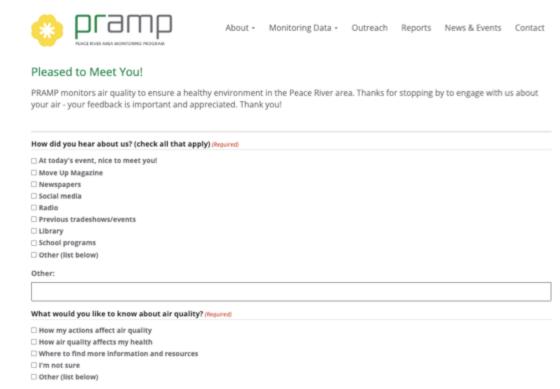
Programs

- Bean Planting
- Vermicomposting
- Paper Making
- Photo contest (on-going)
- Social Media focus on air quality messages



Event Survey

- 130+ surveys completed at recent events
- Purpose: assess whether and how people are aware of PRAMP
- Results will shape future advertising and promotion





New for 2023-24

- More Purple Air sensors and education for local air quality info
- New public and school sessions about AQHI and wildfire smoke
- Consider establishing idle-free zones
- More engagement with PRAMP member organizations



Purple Air Sensor



Treaty Days - Duncan's First Nation

Monitoring Methods: Small Sensor







