



**PRAMP Board Meeting
September 15, 2021**

Item 5B: Mail out to PRAMP Stakeholders following AGM

Decision Requested: Board support for a staff letter to PRAMP stakeholders

Background

In early February 2021, PRAMP staff (Executive Director) sent by email a letter to PRAMP stakeholders inviting their input for the PRAMP strategic planning process. Most stakeholders either participated in a meeting with staff or provided comments by email.

Proposed Action

Staff is proposing to send a letter to the same stakeholders (municipalities, community members, industry representatives and provincial government representatives) to let them know how their input was considered and to **share the updated PRAMP Goals and Strategies**. In addition, a **copy of the 2020-21 Annual Report to the Community**, a **2022 PRAMP Calendar** and a **brief document acknowledging PRAMP's five years as a not-for-profit** air monitoring organization will be included.

The package would be mailed to stakeholders after the 2021 Annual General Meeting.

The Goals and Strategies shown in Attachment 1 were approved by the Board on June 24, 2021.

Staff is seeking Board support to send a letter of thanks and the items noted to PRAMP stakeholders.



Attachment 1

PRAMP Goals and Strategies 2021-2023

Goal	
1. Evidence-driven verification that air quality in the Peace River area is at acceptable levels and that emissions are being minimized	
Strategies	Timing
1.1 Conduct a Monitoring Network Assessment that includes: <ul style="list-style-type: none"> ○ the level of monitoring appropriate for heavy oil production in light of current conditions (air quality data, conservation levels) ○ changes appropriate for the network if the two Mercer stations, the PRC station and passive monitors are added to the PRAMP network 	Q4 2021 to Q1 2022 <i>(depending on budget availability)</i>
1.2 Assess results of the Network Assessment and implement changes as determined by the Board	2022
1.3 Assess the costs and benefits for PRAMP, Mercer and the community if PRAMP were to assume operation of the Mercer air monitoring network	Q4 2021
1.4 Determine whether the two Mercer stations will be incorporated into the PRAMP network	Q1 2022
1.5 Maintain operation of all PRAMP air monitoring stations to achieve the objectives of the OSM contract and in compliance with the Air Monitoring Directive unless or until a change in the network is decided by the Board and informed the Network Assessment	On-going
1.6 Data reporting meets or exceeds provincial requirements and regulatory compliance commitments	On-going
1.7 Data is analyzed to confirm that results do not exceed Alberta Ambient Air Quality Objectives and Guidelines and Canadian Ambient Air Quality Standards where applicable	
Goal	
2. Residents and stakeholders have timely access to air quality data and information in a manner that is readily understood	
Strategies	Timing
2.1 Engage stakeholders to identify areas for improvement with PRAMP communications (website, newsletter, social media)	Q1 2022
2.2 Develop an Indigenous Outreach Plan	Q4 2021
2.3 Micro-sensors, passive monitors and other low cost monitors are deployed to address community concerns and to assess viability of lower cost monitoring	On-going



2.4 Deliver timely, relevant and accessible air quality data so that residents can make informed choices in support of human health and the environment	On-going
Goal	
3. Educators, community groups and citizens can access resources to increase understanding of and promote healthy air quality	
Strategies	Timing
3.1 Develop and implement audience-specific approaches to improve air quality literacy in the Peace River area	On-going
3.2 Establish and maintain relationships with educators, community groups, municipalities, Indigenous communities and environmental groups in order to raise awareness about air quality, understand any air quality concerns and foster partnerships to achieve mutual	On-going
Goal	
4. Recognized as an independent not-for-profit organization and Airshed that is focused on continuous improvement and responsible <i>leadership in air quality monitoring</i>	
Strategies	Timing
4.1 Develop a consolidated Operating Plan that includes Oil Sands Monitoring requirements, any other monitoring, outreach and governance initiatives	Q4 2021
4.2 Engage with and support the Alberta Airsheds Council to leverage shared communication resources, promote air monitoring excellence and advance the effectiveness and efficiency of PRAMP and other Airsheds	On-going