

## **4A: Outreach Grant Update** March 19, 2020 Board Meeting

## Overview

In November 2019, PRAMP received \$47,900 as a grant from Alberta Environment and Parks (AEP) in support of the PRAMP Education and Outreach program. The term of the grant expires on March 31, 2020.

To date, PRAMP has spent or committed approximately \$30,000 and anticipated spending an additional \$10,000 in March related to events that are now cancelled or delayed including the Peace Regional Science Fair, the Fairview Northern Link Trade Show, the Peace River Trade Show and the Boreal Nature Series talk.

The new grant cycle begins on April 1, 2020. The latest information we have is that grant funds for the 2020-21 fiscal year may be received sometime in May 2020. During the week of March 23, we may have an update on the grant process for 2020-21, recognizing that the situation is continuing to evolve as a result of COVID-19.

## **Proposed Action**

Given the rapid shift in PRAMP's ability to interact in person, we are proposing to request from AEP a one-month extension for the grant. An extension to April 30, 2020 would give PRAMP the opportunity to re-align our Education and Outreach Program to focus on on-line program delivery, increased advertising and a ramped up social media program.

## **BOARD DECISION:**

The Board is asked to decide on the following:

1. Will the PRAMP Board support requesting a one-month extension for the Education and Outreach Grant to April 30, 3020?

Prepared by: Karla Reesor, Executive Director