



PRAMP Engagement and Knowledge Translation Work Plan for 2018

Introduction

The PRAMP Committee submitted a grant application to Alberta Environment and Parks (AEP) for Engagement and Knowledge Translation in February 2017 in the amount of \$44,000, for the period April 1, 2017 to March 31, 2018. The grant was approved in October 2017 and funds were received in December 2017.

The following table outlines the key objectives and deliverables proposed for the PRAMP Engagement and Knowledge Translation Work Plan.

Board Decision Requested

PRAMP staff are seeking Board decisions on the following:

1. Requesting to AEP that the grant end date be extended from March 31, 2018 to June 30, 2018
2. Approval of the work plan to be implemented between January and June 2018.

If the work plan is approved by the Board, A PRAMP Communications Committee will be formed to provide oversight for the implementation of the work plan. In addition, the PRAMP Committee will once again apply for an Engagement and Knowledge Translation grant in Q1 2018, for the period July 1, 2018 to March 31, 2019.

PRAMP Engagement and Knowledge Translation Work Plan Fall 2017 and Spring 2018				
Objectives	Deliverables	Results to Date	Spend to Date	Budget
Area of Focus: Community Engagement				
Develop a 3-year Engagement and Knowledge Translation work plan to support the PRAMP goals. The Plan will include approaches to measure, track and report on the program results. Refresh plan in year 3.	Engagement and Knowledge Translation Work Plan completed (March 2018)			\$3,000
Engage local citizens, First Nations, Métis,	Meetings with local stakeholders	Oct 2017 Open House	\$5,000	\$12,000



<p>companies, municipalities and other stakeholders in 2-way dialogue to understand local issues, promote air literacy and provide information about local air matters.</p> <p>Invite involvement in local air quality awareness and management initiatives, e.g. anti-idling programs</p>	<p>Host or participate in at least 3 community events each year, e.g. PRAMP Open House, local trade shows</p>	<p>Dec 2017 Meetings: MD of Smoky River Council, Mighty Peace Watershed</p> <p>March 2018: Presentations planned to PR Chamber of Commerce and PR Rotary</p> <p>Additional events and meetings will be planned</p>		
Area of Focus: PRAMP Website				
<p>Continuous improvement of PRAMP website</p>	<p>Accessible, useful website with access to near-real time data</p>			\$3,000
Area of Focus: Knowledge Translation and Outreach				
<p>Provide timely, accessible and easily understandable information to the public and stakeholders about air quality in the Peace River Area.</p>	<p>Air quality curriculum provided to area schools in partnership with Inside Education</p>	<p>Scheduled in 4 schools Jan 22-24</p>		\$12,000
<p>PRAMP branded materials to raise awareness of PRAMP and air quality matters</p>	<p>PRAMP materials to direct people to website, including some products in English and French</p>	<p>PRAMP postcard to be printed in English and French</p> <p>Additional PRAMP materials to be purchased</p>		\$4,000



	Social Media presence established and enhanced (Twitter and Facebook) as well as media presence	Plan being developed		\$3,000
	Annual Report (non-technical)	Planned for April/May 2018		\$4,000
	Quarterly (non-technical) Newsletters for Community and other Stakeholders	Newsletters sent in October 2017 and January 2018		\$3,000
Total Spend 31Dec2017			\$5,000	
TOTAL BUDGET				\$44,000